

# The Essential Guide to UK FUND DISTRIBUTION 2021

The UK fund industry is the largest domestic and most dynamic fund market in Europe, so it's no surprise that domestic and international fund houses compete for a slice of the action.

On the surface the distribution opportunities seem substantial, but the landscape is complex, multi-layered and advice-driven. Access routes often lead to dead ends and blind alleys. Gatekeepers and professional fund selectors influence a significant proportion of UK fund assets, while another chunk is controlled by vertically integrated groups... if you're not doing business with either, then the volume of accessible fund assets shrinks fast.

Published in Q421, this **Essential Guide** will help you navigate the UK fund distribution landscape, provide you with comprehensive information on the size and scope of the market, the lowdown on wholesale and customer-facing channels, details on professional fund buyer preferences, leading distributors and more, to help you identify the best routes for your business.

With insights and analysis from Fundscape, the UK's leading investment consultancy, and unrivalled distribution data from Finscape, **The Essential Guide to UK Fund Distribution 2021** is a comprehensive review of the market.

## What you get

Historical data as at Q321, market forecasts and detailed commentary giving both insight and the inside track on the UK distribution landscape:

- **Size and scope of the UK savings market**
- **Market data and sizing of the fund distribution landscape**
- **Changing distribution models and impact on demand**
- **Analysis of wholesale and customer-facing channels**
- **Leading distributors, fund groups and funds by channel**
- **The impact of influencers such as DFMs, model portfolios, and fund selectors on the market**
- **Emergence of new business models**
- **Impact of regulation**
- **Key distributor case studies**
- **Full data pack and summary presentation deck**
- **Growth forecasts**

*and more...*



This is not  
*any* report

This is a  
**FUNDSCAPE**  
report



FUNDSCAPE

## How to order

The report will be published in October 2021 and is competitively priced at **£4,500**.

**Pre-order your copy by 30th September and get it for just £3,600 - a 20% discount.**



# ORDER FORM

Please fill in this form, sign, scan and return to Fundscape via [orders@fundscape.co.uk](mailto:orders@fundscape.co.uk)

Product	<b>The Essential Guide to UK Fund Distribution 2021</b>
---------	---

Company	
Title	
Name	
Email	
Invoice address	
Delivery address	

I confirm I wish to buy a copy of the above report.

Signed ..... Date .....