

GATEKEEPERS DATABASE

Unlocking the secrets
of fund research



GATEKEEPERS

The Gatekeepers database shines a light on the opaque and murky world of gatekeepers, fund selectors and investment influencers.

Why are Gatekeepers important? Because they influence more than 70% of all platform flows, and in adverse markets, the proportion is considerably higher. Their reach is significant – regardless of how good or bad they are, funds that aren't on Gatekeepers' radars are losing out on substantial flows.

Our extensive analysis of fund shortlists finds that the quality of research varies greatly from list to list, and so it pays for advisers and consumers to be more selective about fund selectors. Gatekeepers influence a significant proportion of fund flows and have the potential to make or break funds whose success in gathering assets may depend on being selected by fund selectors.

Designed to help fund selectors, fund groups and advisers, the quarterly Gatekeepers Database equips you with the tools you need to stay ahead of the competition in this rapidly changing landscape.

GATEKEEPERS DATABASE

- Quarterly updates
- Five list types (fund raters, advice, D2C, DFMs, other)
- 95% coverage of market
- 52 gatekeepers (fund selectors)
- 178 lists including 134 DFM portfolios
- 12,448 funds from 820 fund groups
- Fund additions and removals
- Weighted DFM portfolio analysis
- Gatekeeper, fund group, sector and fund analytics
- Performance metrics
- And much more!

£7,500 for fund groups and wealth managers

Free of charge to financial advisers*

*Financial advisers must provide FCA register information and complete a short quiz twice a year.

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About Fundscape

Established in October 2010, Fundscape is a research house specialising in the end-to-end research and analysis of the UK fund industry. It is the publisher of the quarterly Fundscape Platform Report, widely regarded as the industry benchmark for platform data and statistics in the UK. With over 50 years' experience between them, the team is well placed to provide unique insight into asset management and distribution trends, including product development, distribution and marketing.



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