



HOW WELL DO YOU KNOW YOUR MAIN COMPETITORS?

Put your own strategy on a
sound basis with Fundscape's
Competitor Assessment Reports



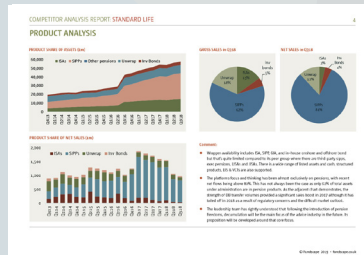
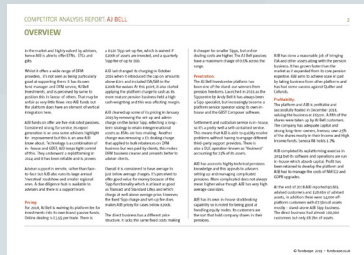
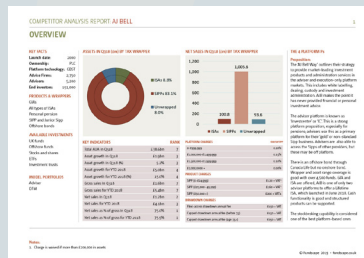
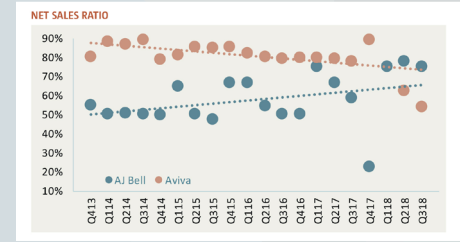
FUNDSCAPE

On platforms, resource for market intelligence and competitor insight is often non-existent or spread exceptionally thin. What's more, gathering and collating data can leave little time for the things that matter – your platform proposition and strategy.

Fundscape's CAR range (Competitor Assessment Reports) is designed to take the weight off your teams and provide fresh, timely and detailed analytical reports on your competitors, freeing your team to concentrate on what matters – developing a long-term sustainable future for your platform.

Published in landscape format, the CARs are a unique, content rich mix of commentary, data and charts covering the following topics:

- **Summary overview**
- **Platform Ps (proposition, pricing, penetration, profitability etc)**
- **Historical trends**
- **Product and channel analysis**
- **Competitor dashboard**
- **Key financial indicators and analysis**
- **SWOT analysis**
- **Commentary, insight and more.**



A CARs subscription extends your market intelligence capabilities, enabling you to:

- **Quickly and easily compare and contrast competitor data with your own**
- **Use the accompanying spreadsheet to supplement and underpin your research**
- **Use your own CAR as an independent overview to be shared with clients, fund groups and future prospects.**

These are not any reports. These are Fundscape reports.

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About Fundscape

Established in October 2010, Fundscape is a research house specialising in the end-to-end research and analysis of the UK fund industry. It is the publisher of the quarterly Fundscape Platform Report, widely regarded as the industry benchmark for platform data and statistics in the UK. With over 50 years' experience between them, the team is well placed to provide unique insight into asset management and distribution trends, including product development, distribution and marketing.