

The Essential Guide to UK FUND DISTRIBUTION

The UK fund industry is the largest domestic and most dynamic fund market in Europe, so it's no surprise that domestic and international fund houses compete for a slice of the action.

On the surface the distribution opportunities seem substantial, but the landscape is complex, multi-layered and advice-driven. Access routes often lead to dead ends and blind alleys. Gatekeepers and professional fund selectors influence a significant proportion of UK fund assets, while another chunk is controlled by vertically integrated groups... if you're not doing business with either, then the volume of accessible fund assets shrinks fast.

Published in Q120, this **Essential Guide** will help you navigate the UK fund distribution landscape, provide you with comprehensive information on the size and scope of the market, the lowdown on wholesale and customer-facing channels, details on professional fund buyer preferences, leading distributors and more, to help you identify the best routes for your business.

With insight and analysis from Fundscape, the UK's leading investment consultancy, backed up with data from Fundscape's proprietary databases, Gatekeepers and Platinum, as well as the Matrix Financial-Clarity database, **The Essential Guide to UK Fund Distribution** is an unrivalled and comprehensive review of the market.

What you get

Historical data as at Q319, market forecasts and detailed commentary giving both insight and the inside track on the UK distribution landscape:

- **Size and scope of the UK savings market**
- **Market data and sizing of the fund distribution landscape**
- **Changing distribution models and impact on demand**
- **Analysis of wholesale and customer-facing channels**
- **Leading distributors, fund groups and funds by channel**
- **Emergence of new business models**
- **Impact of regulation**
- **Key distributor case studies**
- **Full data pack and summary presentation deck**
- **Growth forecasts**

and more...



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THIS IS A FUNDSCAPE REPORT



How to order

The report will be published in February 2020 and is competitively priced at **£3,500**.



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