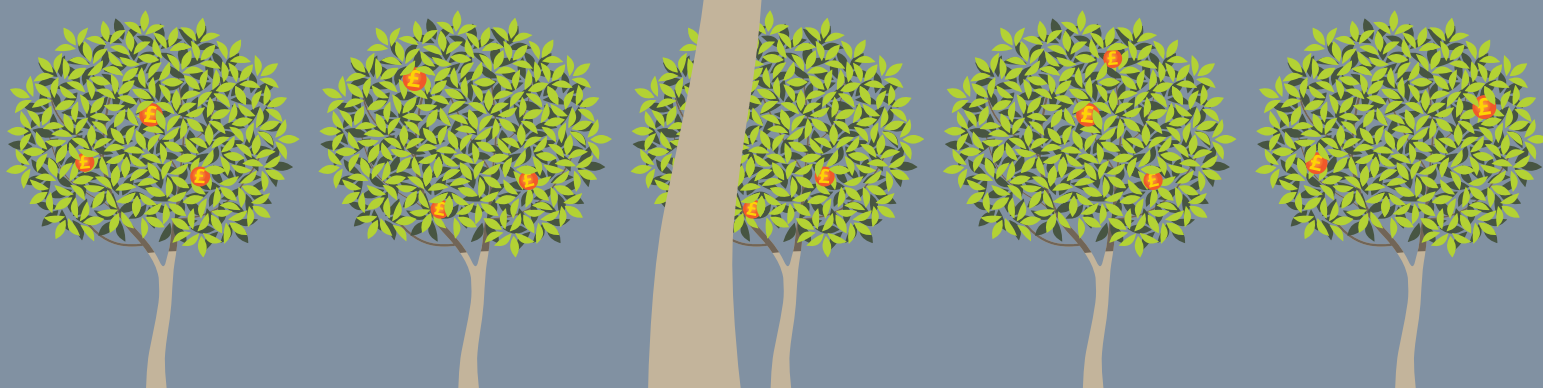
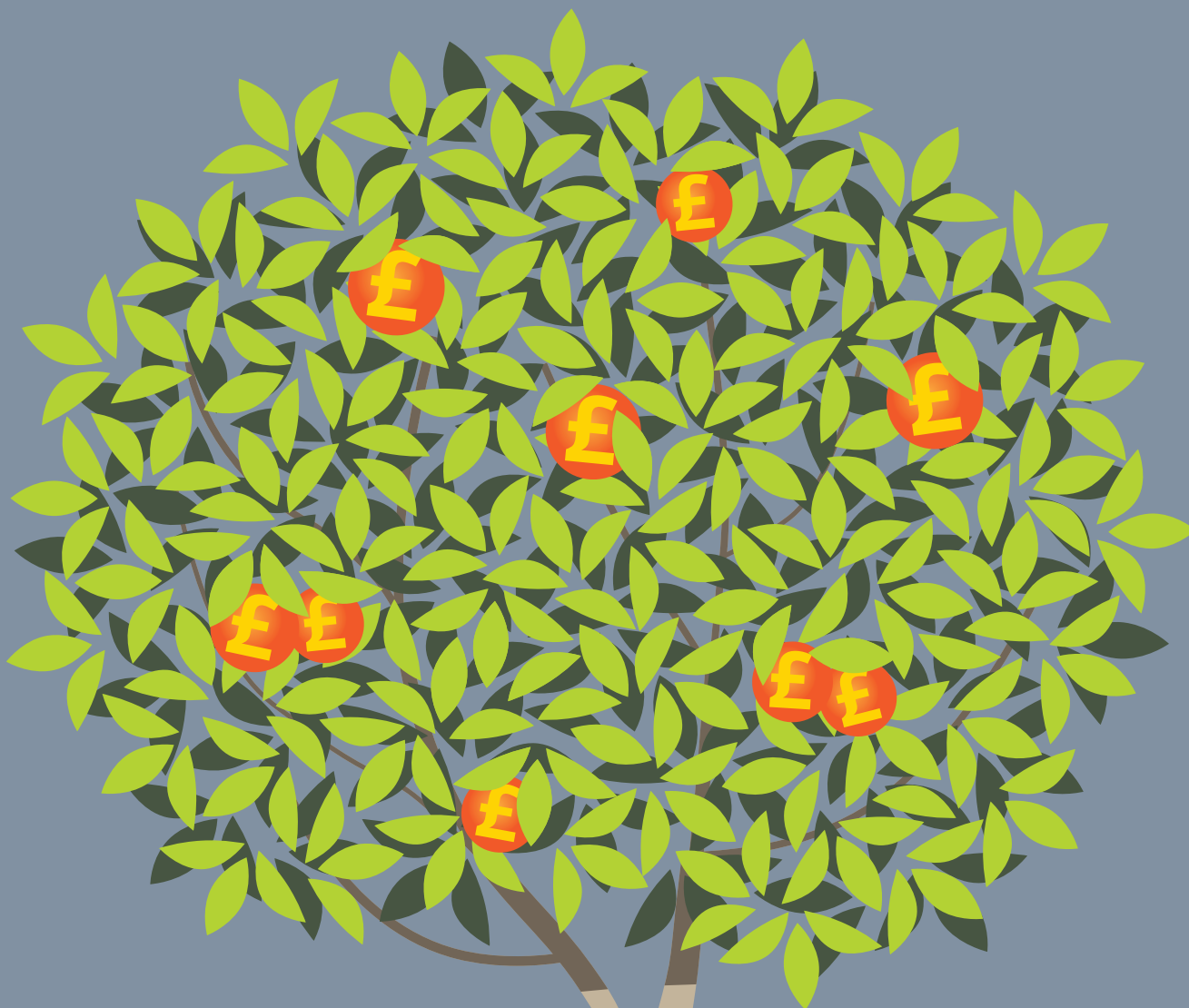




FUNDSCAPE

# The Definitive Guide to the UK Fund Industry



# The Definitive Guide to the UK Fund Industry

This new guide from Fundscape is an end-to-end study of the UK market, covering everything from fund manufacture to fund distribution and everything in between. How has RDR really changed the distribution landscape? How do I stand out in a crowded and competitive market? Who are the gate-keepers in the UK? This guide provides the answers to these and many more questions and will help you understand what makes the UK industry tick.

- Fully justified growth forecasts
- Competitor analysis
- Asset class trends
- Competing products and tax wrappers
- Changing distribution landscape
- Product development issues
- Impact of RDR

*And much more!*

## About the UK industry

What's so important about the UK industry? It is the largest domestic fund industry in Europe. In the last five years, UK assets have grown by 62% from £464bn to £752bn – in marked contrast to most major European markets, where assets have shrunk or stagnated.

## About Fundscape

Fundscape provides informed analysis, comment and insight into the UK fund industry. It is the publisher of several regular reports including the *Platform Report* and the *Distribution Report*, as well as one-off guides and studies. Experts in their fields, the Fundscape team has been writing about the fund industries of the UK, Europe and Asia for more than 15 years.

## About the Guide

- 175 pages of analysis and over 80 tables and charts
- Data at September 2014 with 5-year projections to December 2019
- Competitively priced at £3,000. To place your order or to ask for more information, contact:  
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